



Report on 13th Nov.2025 (ICAR-NRC on Pig)



Observance of Janjatiya Gaurav Diwas 2025

Theme: Tribal Agri-Entrepreneurship – Connecting Farmers and Agri-Start-ups

Date: 13th November, 2025

Venue: ICAR-NRC on Pig, Kamrup (District), Assam

Organized by

ICAR-National Research Centre on Pig, Rani, Guwahati, Assam

Coordinators:	Dr. R. Thomas	Pr. Scientist, ICAR-NRC on Pig
	Dr. Vishal Rai	Scientist, ICAR-NRC on Pig
	Dr. Loksha E	Scientist, ICAR-NRC on Pig

As part of the observance of Janjatiya Gaurav Diwas 2025, a programme on the theme “Tribal Agri-Entrepreneurship – Summits Connecting Farmers and Agri-Start-ups” was organized by ICAR-NRC on Pig under its Tribal Sub-Plan (TSP) activities. The event aimed to sensitize tribal farmers and rural youth to the growing opportunities in agri-entrepreneurship, while fostering awareness of the role of innovations, start-ups, and value addition in transforming traditional farming systems into sustainable livelihood ventures.

The programme included an interactive session on agri-start-ups, where participants were introduced to successful examples and concepts of entrepreneurship in agriculture and allied sectors. Scientists from ICAR-NRC on Pig elaborated on how innovation, diversification, and improved management practices—particularly in the piggery sector—can enhance income generation and self-reliance. Discussions focused on value addition, marketing strategies, and branding of locally produced farm products. A demonstration class on pork processing and value-added pork products was also organized to encourage participants to explore small-scale entrepreneurship opportunities in meat-based enterprises. The session covered essential aspects such as hygienic meat handling, preparation of processed pork products, packaging, and preservation techniques. Participants were briefed on the potential for establishing local pork-based enterprises and the importance of maintaining product quality and safety to meet market demands.

The event provided a platform for meaningful dialogue between tribal farmers, scientists, and development facilitators, encouraging integration of indigenous knowledge with modern technological interventions. It also emphasized capacity building, value addition, and entrepreneurship promotion as key drivers for tribal livelihood enhancement. The programme concluded with a call for collective efforts towards developing entrepreneurship-oriented rural ecosystems, in line with the vision of Atmanirbhar Bharat and Sustainable Tribal Development.

Glimpses of the programme



Discussion on Agri-preneurship development and demonstration of pork processing techniques to farmers.



Sensitization of women farmers on pig value chain management